

Making it in Maine is a recruitment tool for Maine manufacturers to highlight the employment opportunities they offer both entry-level and experienced workers to develop a successful career with their company. And, it's a great resource for educators and students to find out about the diverse career opportunities that the manufacturing sector has to offer in Maine.

Mainebiz's goal is to help improve the image of the state's manufacturers and develop their workforce with **Making it in Maine** – a special publication that gives manufacturers an engaging format to tell their story and showcase what they make right here in Maine.

Mainebiz is working with the Manufacturers Association of Maine to target tomorrow's manufacturing workforce by distributing **Making it in Maine** both in print and as a digital edition to:

- Trade and technical high schools
- High school career counselors
- Community colleges, their trade programs and career centers
- State universities and their career centers
- Select middle schools

In addition it will be distributed via:

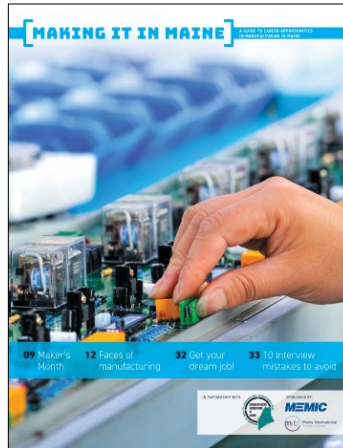
- Career centers in Maine
- Workforce development organizations
- Mainebiz subscribers
- The Manufacturers Association, through its Dream it, Do it program
- The many events and tours that happen during Manufacturing Month in October.
- Participating manufacturers for their own recruitment use.

Total print distribution will be 20,000 copies

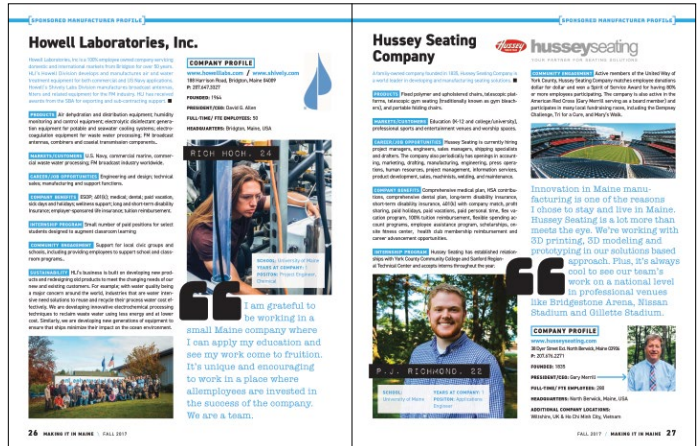
MANUFACTURERS CAN PARTICIPATE IN TWO WAYS:

1. Traditional display advertising
2. A profile where each company can showcase their unique career opportunities.

For information contact **Donna Brassard** at **207.761.8379 x327** or **donnab@mainebiz.biz**



2017 COVER



SAMPLE ONE PAGE PROFILES



SAMPLE TWO PAGE PROFILE