

Making it in Maine is a recruitment tool for Maine manufacturers to highlight the employment opportunities they offer both entry-level and experienced workers to develop a successful career with their company. And, it's a great resource for educators and students to find out about the diverse career opportunities that the manufacturing sector has to offer in Maine.

Mainebiz's goal is to help improve the image of the state's manufacturers and develop their workforce with **Making it in Maine** — a special publication that gives manufacturers an engaging format to tell their story and showcase what they make right here in Maine.

DISPLAY ADVERTISING OPPORTUNITIES

Making it in Maine should be part of your marketing campaign if

- You are targeting tomorrow's workforce with classes and seminars for a degree, certification, or special skills training
- You offer human resources services to help manufacturers recruit, train and retain their future workforce
- You offer services and products for new members of the workforce.



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